


台灣地區-訪客流量分析

| 城市 ? | 客戶開發 | | | 行為 |
|---|----------------------------------|---------------------------------------|----------------------------------|----------------------------------|
| | 工作階段 ? ↓ | % 新工作階段 ? | 新使用者 ? | 單次工作階段頁數 ? |
|  Google Analytics | 16274 % 總計: 91.22% (17841) | 81.94% 資料檢視平均值: 83.21% (-1.53%) | 13335 % 總計: 89.82% (14846) | 1.74 資料檢視平均值: 1.68 (3.14%) |
| 1° (手機·平板) | 4873 (29.94%) | 77.59% | 3781 (28.35%) | 1.85 |
| 2° 台北市 | 4,255 (26.15%) | 82.82% | 3,524 (26.43%) | 1.65 |
| 3° 新北市 | 3,382 (20.78%) | 82.97% | 2806 (21.04%) | 1.80 |
| 4° 台中市 | 491 (3.02%) | 89.00% | 437 (3.28%) | 1.38 |
| 5° (手機·平 | 462 (2.84%) | 72.94% | 337 (2.53%) | 2.27 |
| 6° 桃園區 | 411 (2.53%) | 83.94% | 345 (2.59%) | 1.92 |
| 7° 中壢區 | 341 (2.10%) | 87.10% | 297 (2.23%) | 1.54 |
| 8° 高雄市 | 274 (1.68%) | 92.70% | 254 (1.90%) | 1.30 |
| 9° 台南市 | 229 (1.41%) | 89.52% | 205 (1.54%) | 1.38 |
| 10° 新竹市 | 193 (1.19%) | 88.08% | 170 (1.27%) | 1.47 |
| 11° 內湖區 | 170 (1.04%) | 78.24% | 133 (1.00%) | 1.62 |
| 12° 嘉義市 | 109 (0.67%) | 84.40% | 92 (0.69%) | 1.42 |
| 13° 宜蘭市 | 99 (0.61%) | 88.89% | 88 (0.66%) | 1.59 |
| 14° 三重區 | 91 (0.56%) | 87.91% | 80 (0.60%) | 1.55 |
| 15° 屏東市 | 82 (0.50%) | 86.59% | 71 (0.53%) | 1.48 |
| 16° 彰化市 | 73 (0.45%) | 91.78% | 67 (0.50%) | 1.16 |
| 17° 竹東鄉 ig鄉 | 68 (0.42%) | 95.59% | 65 (0.49%) | 1.74 |
| 18° 花蓮市 | 65 (0.40%) | 86.15% | 56 (0.42%) | 1.77 |
| 19° 員林鎮 | 63 (0.39%) | 85.71% | 54 (0.40%) | 1.89 |
| 20° 竹北市 | 52 (0.32%) | 86.54% | 45 (0.34%) | 1.62 |
| 21° 斗六市 | 52 (0.32%) | 94.23% | 49 (0.37%) | 1.40 |
| 22° 基隆市 | 45 (0.28%) | 77.78% | 35 (0.26%) | 1.18 |
| 23° 竹南鎮 | 35 (0.22%) | 77.14% | 27 (0.20%) | 1.86 |
| 24° 頭份鎮 | 32 (0.20%) | 96.88% | 31 (0.23%) | 1.19 |

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| 25 ◦ 龜山區 | 29 (0.18%) | 79.31% | 23 (0.17%) | 2.72 |
| 26 ◦ 南投市 | 28 (0.17%) | 92.86% | 26 (0.19%) | 1.36 |
| 27 ◦ 苗栗市 | 27 (0.17%) | 100.00% | 27 (0.20%) | 1.67 |
| 28 ◦ 蘆竹區 | 24 (0.15%) | 95.83% | 23 (0.17%) | 1.54 |
| 29 ◦ 草屯鎮 | 23 (0.14%) | 43.48% | 10 (0.07%) | 1.09 |
| 30 ◦ 台東市 | 19 (0.12%) | 84.21% | 16 (0.12%) | 2.32 |
| 31 ◦ 羅東鎮 | 18 (0.11%) | 100.00% | 18 (0.13%) | 1.06 |
| 32 ◦ 八德區 | 17 (0.10%) | 88.24% | 15 (0.11%) | 1.47 |
| 33 ◦ 湖口鄉 | 15 (0.09%) | 86.67% | 13 (0.10%) | 1.40 |
| 34 ◦ 大元區 | 14 (0.09%) | 78.57% | 11 (0.08%) | 2.07 |
| 35 ◦ 馬公市 | 13 (0.08%) | 100.00% | 13 (0.10%) | 1.00 |
| 36 ◦ 民雄鄉 | 11 (0.07%) | 100.00% | 11 (0.08%) | 1.82 |
| 37 ◦ 埔里鎮 | 9 (0.06%) | 100.00% | 9 (0.07%) | 2.22 |
| 38 ◦ 虎尾鎮 | 7 (0.04%) | 85.71% | 6 (0.04%) | 1.00 |
| 39 ◦ 東港鎮 | 7 (0.04%) | 100.00% | 7 (0.05%) | 1.43 |
| 40 ◦ 平鎮區 | 6 (0.04%) | 100.00% | 6 (0.04%) | 1.33 |
| 41 ◦ 金城鄉 | 5 (0.03%) | 100.00% | 5 (0.04%) | 1.40 |
| 42 ◦ 楊梅區 | 5 (0.03%) | 60.00% | 3 (0.02%) | 2.00 |
| 43 ◦ 內埔鄉 | 5 (0.03%) | 80.00% | 4 (0.03%) | 1.60 |
| 44 ◦ 礁溪鄉 | 5 (0.03%) | 40.00% | 2 (0.01%) | 5.40 |
| 45 ◦ 鋪子市 | 5 (0.03%) | 100.00% | 5 (0.04%) | 1.00 |
| 46 ◦ 田中鎮 | 5 (0.03%) | 100.00% | 5 (0.04%) | 1.00 |
| 47 ◦ 恆春鎮 | 4 (0.02%) | 100.00% | 4 (0.03%) | 2.50 |
| 48 ◦ 竹山鄉 | 3 (0.02%) | 100.00% | 3 (0.02%) | 1.00 |
| 49 ◦ 北斗鄉 | 3 (0.02%) | 33.33% | 1 (0.01%) | 2.00 |
| 50 ◦ 西湖鄉 | 3 (0.02%) | 100.00% | 3 (0.02%) | 3.33 |
| 51 ◦ 造橋鄉 | 3 (0.02%) | 100.00% | 3 (0.02%) | 1.00 |
| 52 ◦ 花蓮 | 2 (0.01%) | 100.00% | 2 (0.01%) | 3.00 |
| 53 ◦ 手勢區 | 2 (0.01%) | 100.00% | 2 (0.01%) | 1.00 |
| 54 ◦ 龍潭區 | 2 (0.01%) | 100.00% | 2 (0.01%) | 1.00 |
| 55 ◦ 西美鄉 | 2 (0.01%) | 100.00% | 2 (0.01%) | 1.00 |
| 56 ◦ 潮州鄉 | 2 (0.01%) | 100.00% | 2 (0.01%) | 1.50 |

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| 57 ◦ 新屋區 | 2 (0.01%) | 100.00% | 2 (0.01%) | 1.00 |
| 58 ◦ 鹿港鎮 | 1 (0.01%) | 100.00% | 1 (0.01%) | 1.00 |
| 59 ◦ 壽豐鄉 | 1 (0.01%) | 100.00% | 1 (0.01%) | 1.00 |